

Shoreline Insertion Order

Insertion #

321555

Submitted

2022-05-03 15:55:43

Sales Rep

L-104 Shelley Kovar

Account Name

Victoria's Jewelry

Advertiser Status

Existing

Product Details

Product

TV / Entertainment Tab

TV / Entertainment Tab Size

4x2

Caption

attached

Color

Yes

Color Charge / Day

\$0.00

Publications

Publication 1

9LUD

Price / Day

\$92.00

Date(s)Fri 05/13/22, Fri 05/27/22, Fri 06/10/22,
Fri 06/24/22, Fri 07/08/22, Fri 07/22/22**Publication 2**

9LUD

Price / Day

\$0.00

Date(s)Mon 05/16/22, Tue 05/31/22, Mon
06/13/22, Mon 06/27/22, Mon 07/11/22,
Mon 07/25/22

Additional Information

Pickup?

No

Proof Needed?

Yes

Email Proof Toskovar@ludingtondailynews.com**Tear Sheets?**

No

Copy Instructions

Hi Shelley!

As much as I like this ad...

I think the print in the center- beginning with "Largest Selection"- it difficult to read on the Scene & in the black & white ad in LDN.

Can we remove some of that paragraph for the future?

Instead -

"LARGEST SELECTION OF IN-STOCK JEWELRY & THOUSANDS MORE ITEMS AVAILABLE TO ORDER."

Thanks!
Vicki